



South Shore Watershed Association

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sswa@sswa.ca

2019 PHOTO CONTEST ENTRY RULES

THERE ARE NO ENTRY FEES!

SOUTH SHORE WATERSHED ASSOCIATION (SSWA)
covers the following five watersheds

DeSable River
Westmoreland and Victoria rivers
Tryon River
Augustine Cove-Cape Traverse
Seven Mile Bay

Go to www.sswa.ca for maps

OWNERSHIP

- * Contestants must already hold all rights to their photos *
- * Contestants will not forfeit ownership of or rights to their photos *
- * Photos must be commercially unpublished *

USE

- * The contestant agrees to give SSWA the right to use the photo(s) for PR/education purposes. This may include, but not be limited to, SSWA letterhead, newsletters, website, posters, displays, etc.
- * Photos used by SSWA will include a photographer credit.
- * SSWA will not sell or loan any photos to a third party.

(1) PRIZES

The following places and prize money are offered:

- * First, second, and third places will receive a cheque and certificate
- * Honorary Mentions will receive a certificate
- * The Grand Prize winner will receive a cheque, certificate, and two-year SSWA membership.

NOTE: *There is only one class, open to all ages.*

For each of the four categories listed under (2) below

First place: \$50

Second place: \$35

Third place: \$25

Honorary Mention certificates may also be awarded.

Grand Prize

Judged from the four first-place entries (People's Choice at AGM).

Winner \$75, plus two-year SSWA membership, value \$20

(2) PURPOSE, CATEGORIES, AND ENTRY LIMIT

PURPOSE

The purpose of the Contest is to help increase public awareness of the rich ecosystems in which we live, and to encourage people to explore nature in the outdoors.

Photos will serve this purpose that demonstrate creativity and originality, and that have a special interest or appeal.

This is an *amateur* photo contest. If you have a camera, we encourage you to send in an entry!

CATEGORIES

Close-ups * Land * Water * Wildlife

* The inclusion of people, buildings or manufactured objects, except as *minor* background, is **strongly discouraged**.

* SSWA reserves the right to allot entries to appropriate categories.

* The entry limit is a maximum of **three photos** per contestant.

(3) ELIGIBILITY

* **Photos** must be taken *within* the SSWA regional boundary. See maps at www.sswa.ca.

* **Contestants** may reside *within or outside* the SSWA boundary, but must be PEI year-round or summer residents.

(4) TECHNICAL

* While no parameters are given for photo resolution (dpi), the higher the resolution, the better the quality ... and the more likely to impress the judges.

* Contestants are permitted to make **minor** adjustments to their photos, limited to *contrast adjustment and cropping*.

* Photos are to be submitted as JPEG files sent as email attachments.

(5) HOW TO SUBMIT ENTRIES

* Entries should be emailed to sswa@sswa.ca. Subject line: **2019 Photo Contest**.

* The following information ***must*** be included in the body of the email:

- Contestant's name, mailing address and phone number.
- Approximate location where photo was taken.

* **By submitting an entry, contestants agree to abide by the Contest rules.**

(6) RESULTS

* Results will be announced at the SSWA AGM, April 11, 2019. Cheques/certificates will be hand-delivered at the AGM or mailed out after the AGM. Contestants are encouraged, but not required, to attend the AGM.

* First-place photos will be framed and displayed at the SSWA AGM as 8x10 colour prints.

ENTRY DEADLINE

MARCH 15, 2019

Send entries and enquiries to

sswa@sswa.ca